

# Cheshire and Merseyside Primary Care Bulletin

Winter 2022

The Lancashire & South Cumbria Cancer Alliance, in partnership with the Cancer Education Hub and Cheshire & Merseyside Cancer Alliance are hosting a webinar for our primary care colleagues on 'Soft Tissue Sarcoma'

This webinar will take place on Tuesday 15th March 1-2pm. For more information and to register, please follow the link below.

<https://www.eventbrite.co.uk/e/sarcoma-gp-education-event-tickets-255948427637>

## Cervical screening

The Office for Health Improvement and Disparities (OHID), supported by NHS England and NHS Improvement, is running a campaign from 14 February – 14 March 2022 to encourage those eligible for the NHS Cervical Screening Programme – women and people with a cervix aged 25-64 – not to ignore their invitation and to book an appointment. GP practices may see increased demand from patients for NHS Cervical Screening sample taking.

The campaign will raise awareness of the risks of cervical cancer and highlight the preventative benefits of screening, whilst also providing reassurance and addressing misconceptions around HPV primary screening. Communications resources to support the campaign will be available through the Campaign Resource Centre.



Resources for primary care which support the PCN DES and QOF QI are available on our [website](#)

## Patient Experience and Health Inequalities

**Roadshow** - The Cheshire & Merseyside Cancer Alliance (CMCA) will be travelling across 10 locations across Cheshire and Merseyside between May and July 2022, to: raise the profile of CMCA; listen to people's cancer experiences and capture patient stories; and, take a temperature check of how people are feeling about cancer services in their local area. Seeking real-time public feedback will allow us to gain insight into the public perception of cancer services currently, which we can then feedback to our partners.

**Reader's Panel** – CMCA has set up a Reader's Panel and Easy Reader's Panel to seek feedback on draft patient information produced by the Cheshire and Merseyside Cancer Alliance. For more information visit our website.

## News from the Alliance:

- Cheshire and Merseyside patients to benefit from innovative cancer test  
[:https://www.cmcanceralliance.nhs.uk/news/cheshire-and-merseyside-patients-benefit-innovative-cancer-test](https://www.cmcanceralliance.nhs.uk/news/cheshire-and-merseyside-patients-benefit-innovative-cancer-test)
- March is Ovarian Cancer Awareness Month. Resources can be found [here](#).
- Keep updated with news articles from the Alliance found [here](#)

